

Business Traveller Report.

By Lufthansa City Center.

February 2009

Editorial



Dear Readers,

As a travel agency organisation, we cannot directly influence the political and economical crisis in the world. But especially in these hard times, we are here for you with professional consulting and our entire know-how.

Through our world-wide service portfolio and our modern internet tools, we can assure that in the future your employees travel safely, comfortably and cost effectively and can further your business.

Next to security, the topic cost reduction is very important to us. We will especially help our small and medium sized customers with our knowledge and our experience, also during hard economical times by optimizing the travel costs to stay competitive.

Have a safe trip!

Rainer Schäfer

Managing Director
Lufthansa City Center International

Lufthansa

New Welcome Lounge at Frankfurt

Lufthansa First and Business Class passengers as well as HON Circle Members, Senators and Frequent Travellers arriving at Frankfurt are now able to enjoy the services provided in the new Welcome Lounge at the Arrivals Area B.



With a total area of 1,200 square metres on two levels, passengers will find the ideal conditions here for a good start to their day.

On the lower level the shower area with its high-quality fixtures and fittings provides guests with an opportunity to freshen up in peace and quiet and they can also make use of an ironing service*. On the upper level, arriving passengers are invited to taste a delicious and healthy selection of breakfast dishes or snacks, as well as relax in the media or quiet areas. WLAN reception is available throughout the lounge and the working areas are fitted with Internet-enabled PCs.

The Welcome Lounge is open from 5.30am to 12.30pm to

- HON Circle Members arriving on any flight operated by Lufthansa
- First and Business Class passengers, Senators and Frequent Travellers arriving on an intercontinental flight operated by Lufthansa

The Welcome Lounge enhances the previous range of services available in the terminal and represents a complete innovation for both Lufthansa and Frankfurt Airport.

* The ironing service is available for First Class passengers, HON Circle Members and Senators.

News

KLM flies to Calgary

As of 3rd May 2009 KLM will fly five times per week nonstop from Amsterdam to Calgary, Canada.

Emirates with 380 to Down Under

Emirates now also flies with the new Airbus A380 from Dubai to Sydney and Auckland three times a week.

Dorint Amsterdam Airport: Best four star hotel in Holland

In an online survey with customers Dorint Amsterdam Airport got the best results. The rating based on the aspects quality, availability and popularity of the hotel.

Free Internet Access in all Shangri-La Hotels worldwide

As the first international luxury hotel group Shangri-La Hotels offers their customers free and unlimited internet access in all of the 60 Shangri-La and Traders Hotels.



Travel. So close.

Do's and Don'ts

Business Etiquette for São Paulo

What to consider and remember for a successful business meeting:

Greeting

A handshake between men and women is the usual greeting.

Punctuality

The Brazilians keep their appointments. Due to the heavy traffic everybody is used to, it is ok to be 15 minutes late, but please inform your contact.

Business Negotiations

Business is always started by exchanging business cards (first meeting). Start the conversation with an informal subject (football is always a door opener). Wait until the host is coming to the point. Negotiations must be summarized in detail. If you do not talk portuguese, english is the common language.

Dress code

Business dress is rather conservative. Men wear suits, women wear costumes or dresses.

Invitations

Brazilians are very hospitable, do not reject an invitation for dinner. When going to a restaurant or club the host takes care of the bill.

Small Talk

Just drink as much alcohol as you can cope with and do not criticize the Brazilians. (no-go topics: destruction of the rain forest, social conflicts, drug crime rate).

Safety: Worth knowing

Always be careful when walking around. Don't go alone and don't display your camera, watches or jewellery.

Travel Inside São Paulo

Senator Turismo – „family business“ services the Goethe Institute

Senator Turismo Lufthansa City Center is our Business Plus specialist for the economic hotspot Sao Paulo. One of their most important clients is the German Goethe Institute.



Business Plus



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Senator Turismo was founded in 1993 by Carlos and Cristina Dezen. Ten years later they joined the Lufthansa City Center family. From the beginning they have specialised in the corporate travel and incentive business. Senator is serving many German – Brazilian companies and organisations. Some of their biggest clients are AHK Brazil, Goethe Institute and Würth do Brasil.

Carlos' and Cristina's Insider-Tips for São Paulo

Although São Paulo is one of the largest and conflicting cities in the world, Carlos is convinced: "São Paulo works all around the clock and you will enjoy it very much during your free time!"

Getting around

From the airport to the city center you need about 50 minutes (approx. 30 Euro). Cheaper and not slower is the Aripport Bus Service (12 Euro), that leaves for the city every hour between 5am and 11pm. Don't take a taxi along the street, always order it at your hotel, restaurant or bar. Traffic is always heavy. Alternatively, you can take the subway which is quick, save and clean.

Places to be: Carlos' favourites

Hotels:
Emiliano Hotel (luxury)
www.emiliano.com.br
Blue Tree Towers (9 hotels, Business)
www.bluetree.com.br

Restaurants (Carlos is a big fan of the mediterranean cuisine):
Famiglia Mancini Restaurante



(www.famigliamancini.com.br).
Favourite dish: Risotto frutti di mare.
Terraco Italia
(www.terracoitalia.com.br)
Favourite dish: Risoto de Lagosta à Veneziana.

Bars:
Bar Brahma (www.barbrahmasp.com).
Villa Country, with Brazilian Country Music (www.villacountry.com.br).
Vila Madalena (www.ruas.com.br/ruasdavi-lamadale). A very traditional and popular bar in São Paulo. Once a week there is a „Sambista“ playing Samba with people from Samba schools.



Marriott International

Courtyard redefines the „Business Traveller’s Hotel“

At 25 years young, Courtyard by Marriott is redefining itself and the business travellers' hotel.



J.W. Marriott, Jr., chairman and CEO, Marriott International, Inc. marked the milestone by showing off the brand's modern and stylish look to VIPs and media at the newly opened Courtyard Newport News Airport hotel in Virginia. The global power brand will reach 800 hotels in 2009 and is undergoing a \$500 million make-over by its

owners and franchisees over the next two and a half years.

From the start, our innovative Courtyard brand revolutionized the business travel experience," said Bill Marriott. "The new design, food and beverage and technology offerings truly represent the future of the brand and ensure its position as the leading hotel for business travellers."

Courtyard by Marriott -- the first lodging brand exclusively designed for business travel by business travellers, has completely redefined the hotel lobby experience.

News

Air France: New connection from Basel to Amsterdam

Starting with the summer schedule Air France flies twice a day from Basel/ Mulhouse to their Partner KLM's hub Amsterdam Schiphol.

NH Hotel Munich

Where tradition & the modern era meet!

Be it a weekend break or business trip, with NH Hoteles you're making the right choice for your stay in the Bavarian capital.



Enjoy a great weekend with NH Hoteles! And with our 'NH Endless Sunday' you can enjoy every last second of the weekend!

- Breakfast buffet on Sunday morning until 12:00 p.m.
- Extended check-out period through to 17:00 p.m.

Even if you can find no excuse at present for a weekend break, our hotels in Munich are the ideal place for your business trips and/or business meetings, seminars and conferences.

We have 6 properties in the Munich region, all located in and around the city.

Imprint / Contact

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